The Reinharts of Nevada

A Genealogy and Family History
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Introduction

My purpose in writing this short genealogy was to discover information on my mother's sister, Rosalie Leah Reinhart, and her husband, Amos Reinhart. He was an important guiding influence in my life, until his untimely death in 1925 at the age of 60. Their lives are quite well portrayed in the Family History and in the Appendix.

The first two generations of Reinharts were important to the life of Northern Nevada. Their business enterprises served the areas up to and including Southern Idaho, and they were much consulted. Wagon trains went as far as the present day as merchandise was delivered to remote places to open up and develop the West. They even worked to bring back potatoes to Winnemucca for shipment to San Francisco and Sacramento by railroad.

They and their spouses were interested in all phases of civic development and they were very charitable. No one went hungry from their door steps.

But it was Helen Reinhart, I'm afraid, who was the heart and soul of the family. They were not a rich person, so we see them first in Oregon (New Victoria, British Columbia), then in San Francisco. They owned land in Oregon, in what is now Hailey, and finally in Winnemucca. It was a hard life; some good, some bad, and they went through the Great Depression and the "Old West."

Family members mentioned in this index are listed in the index by their Family Tree numbers. Relatives not blood relations are listed without Family Tree numbers. Non-family members are listed by their names.

Footnotes are incomplete as this research started long after the main body was begun. Those notes are intended as a guide to the sources from which data was gathered. If other data come from people who by relative or otherwise are known, not be considered a good guide for the researcher.

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Introduction

My purpose in creating this short genealogy was to discover information on my mother’s sister, Rosalie Loeb Reinhart, and her husband, Amson Reinhart. He was an important guiding influence on my life, until his untimely death in 1925 at the age of 60. Their lives are quite well portrayed in the Family History and in the Appendix.

The first two generations of Reinharts were important to the life of Northern Nevada. Their business interests served the areas up to and including Southern Idaho, and they were much consulted. Wagon trains went as far as 250 miles to make annual deliveries of merchandise and supplies to these far away ranches and farms and in some years to bring back potatoes to Winnemucca for shipment to San Francisco and Sacramento by railroad.

They and their spouses were interested in all phases of civic development and they were very charitable. No tramp went away from their door steps hungry.

But it was Simon Reinhart and his wife Pauline who pioneered the many efforts in Nevada. They were restless persons, so we see them first on Victoria Island (Now Victoria, British Columbia), then San Francisco, Winnemucca and Elko, Nevada, Santa Monica and Arcadia, California, and, finally in San Francisco, where they spent their final days in a flat on Haight street, cared for by Adolph Kaufmann. Someday, someone will research their wanderings, successes and failures, and develop stories of lasting interest about them and the “Old West.”

Family members mentioned in the Family Tree, Family History and Appendix are listed in the Index by their Family Tree numbers. Persons not blood relatives are listed without Family Tree numbers. Non-family persons mentioned in the Appendix are not indexed.

Footnotes are incomplete, as the system was started long after the genealogy was begun. These are intended as a guide to the sources from which data was gathered. Most other data came from people who by relationship should know, and therefore can be considered a good guide for the researcher.
Abbreviations

The following abbreviations are common to all sections:

* denotes born (including usually place and date).
+ denotes died (including usually place and date).
∞ denotes married (including usually place and date).
(∞) devotes married and subsequently divorced.
ca means circa (approximately).
() brackets connected with a date indicate that the date is believed correct, but the correctness cannot be proven.
( ) brackets connected with names indicates prior name.
" " quotation marks indicate nicknames.

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Reinhart Family Tree

0  Moses Reinach married (-1) Sara (Zerle) Benedikt.
  * Oberlустadt, Bavaria, 16 Sep 1788.¹
  + Oberlустadt, Bavaria, 24 Dec 1856.³
  ∞ Oberlустadt, Kingdom of Bavaria, 14 Aug 1811.

1  Benedikt Reinach married (-1) Johanetta Meyer.
  * Oberlустadt, Pfalz, Bavaria, 1 Feb 1821.
  + Oberlустadt, Germany, 9 May 1894.⁵
  ∞ Oberlустadt, Pfalz, Bavaria, 2 Oct 1850.⁶

1A  Julia “Julie” Reinach married (-1) Nathan Delbanco.
  * Oberlустadt, Pfalz, Bavaria, 27 Aug 1851.⁷
  + San Francisco, California, 29 Jul 1950.⁸
  ∞ Elko, Nevada, 15 Dec 1872.

1A¹  Alice Delbanco married (-1) Sol Oppenheimer.
  * Elko, Nevada, 12 Jun 1875.⁹
  + San Francisco, California, 3 Apr 1950.¹⁰
  ∞ ? ?, ? ?.

² Ibid.
³ Ibid.
⁴ Ibid.
⁵ Germany, Verbandsgemeindeverwaltung Lingenfeld, Sterbeurkunde 7/1894.
⁶ Germany, Standesamt Oberlустadt, Heiratsurkunde 3/1850.
⁷ Oberlустadt, Geburtsurkunde 37/1851.
⁸ San Francisco Chronicle, 1 Aug 1950.
⁹ Felton Kaufmann, San Francisco, California, itr. 5 Aug 1983.
¹⁰ San Francisco Chronicle, 6 Apr 1950.
1A1
Alice Delbanco second marriage to (-2) Adolph Kaufmann
  * Hainstadt, Germany, 21 Mar 1875.
  + San Francisco, California, 25 Jul 1954.\footnote{Felton Kaufmann, ltr. 5 Aug 1983.}
∞ San Francisco, California, 4 Oct 1905.\footnote{Ibid.}

1A111
Melville (Oppenheimer) Kaufmann married (-1) Carolyn Hirschler.
  * Portland, Oregon, 29 Jul 1896.\footnote{Ibid.}
  + San Francisco, California, 18 Dec 1898.
∞ San Francisco, California, 16 Jul 1922.

1A111
Norman Delbanco Kaufmann.
  * San Francisco, California, 28 Dec 1924.
  + Las Vegas, Nevada, 22 Feb 1959.

1A112
Paul David Kaufmann married (-1) Sally Patricia Havner.
  * San Francisco, California, 14 Aug 1928.
  * Santa Rosa, California, 6 Feb 1935.
∞ Santa Rosa, California, 8 July 1956.

1A1121
Alan Delbanco Kaufmann.
  * San Francisco, California, 28 Jun 1958.

1A1122
Heidi Lynn Kaufmann.
  * San Francisco, California, 28 Jul 1960.
  + San Francisco, California, 17 Sep 1960.

1A1123
Lori Shereen Kaufmann married (-1) Michael McKenzie.
  * Stuttgart, Germany, 30 Jul 1960.
∞ San Francisco, California, 31 Jul 1983.

1A1124
Rebecca Lynn Kaufmann.
  * San Francisco, California, 17 Apr 1964.
Felton Kaufmann married (-1) Madeleine Schoenfeld.
* San Francisco, California, 4 Dec 1907.14
+ San Francisco, California, 21 Aug 1986.15
∞ San Francisco, California, 9 Oct 1935.

Joan Kaufmann married (-1) Stanley Gross.
* San Francisco, California, 26 Sep 1937.16
∞ San Francisco, California, 2 Jul 1960.

Kevin Gross.
* San Francisco, California, 23 May 1963.18

Andrew Gross.
* San Francisco, California, 4 Sep 1967.19

Gary Gross.
* San Francisco, California, 12 Jul 1969.20

Wendy Rose Kaufmann.
* San Francisco, California, 2 Jan 1940.21
+ San Francisco, California, 23 Apr 1962.22

Theresa Reinach married (-1) Karl Weil.
* Oberlустadt, Pfalz, Bavaria, 10 Feb 1853.23
+ Mannheim, Germany, 10 Dec 1938.
∞ Oberlустadt, Germany, 15 Jul 1880.25

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14 Felton Kaufmann, ltr. 5 Aug 1983.
16 Felton Kaufmann, ltr. 5 Aug 1983.
17 Ibid.
18 Ibid.
19 Ibid.
20 Ibid.
21 Ibid.
23 Lingenfeld, Geburtsurkunde 22/1853.
24 Oberlустadt, Heiratsurkunde 5/1880.
25 Ibid.
1B1  Max Weil.
   *  ??,  
      ??,  
      +  ??,  
      ??,  

1B2  Hermine (Hermina) Weil married (-1) Leopold Oberlander.
   *  Frankenthal, Germany,  
      4 May 1881.  
   +  Mannheim, Germany,  
      24 Apr 1938.  
   ∞  Mannheim, Germany, 21 Mar 1909.

1B21 Grete Oberlander married (-1) Leon Lazarus Titche.
   *  Mannheim, Germany,  
      21 Dec 1909.  
   +  Monroe, Louisiana,  
      7 Apr 1910.  
   ∞  Monroe, Louisiana, 23 Mar 1937.

1B211 Leon Leopold Titche married (-1) Linda Reasor.
   *  Monroe, Louisiana,  
      14 Jan 1939.  
   +  ? ?, West Virginia,  
      26 Sep 1939.  

1B2111 Catherine Margaret Titche married (-1) ? Miller.
   *  New Orleans, Louisiana,  

1B21111 Elaine Miller.
   *  ??,  
      1981.  

1B2112 Charles Edward Titche.
   *  Lafayette, Indiana,  
      6 Oct 1964.

1B2113 Andrew Scott Titche.
   *  Lafayette, Indiana,  

1B22 Werner Oberlander married (-1) Maria ?.
   *  Mannheim, Germany,  
      31 Aug 1913.  
   +  Porto Alegre, Brazil,  
      31 Aug 1972.  
   ∞  ? ?.

1B221 Leopoldo Oberlander married ?.
   *  Porto Alegre, Brazil,  
      ??,  
      ??,  
   ∞  ??.
Humberto Jorge Oberlander married ?.  
* Porto Alegre, Brazil, * ??,  
??, ??,  
∞ ??.

Jakob Reinach  
* Oberlустadt, Pfalz, Bavaria,  
26 May 1854,  
+ Oberlустadt, Pfalz, Bavaria,  
14 Mar 1855.

Maximilian “Max” Reinach married (-1) Berta Meier.  
* Oberlустadt, Pfalz, Bavaria, * ??,  
27 Apr 1856.  
+ Oberlустadt, Germany, + ??,  
10 May 1894.  
∞ ??, 1931.

Oskar Reinach  
* Oberlустadt, Germany,  
??,  
+ ??,  
??,  
∞ ??.

Victor Reinhart (Reinach) married (-1) Carola Fuchs.  
* Oberlустadt, Germany,  
11 Jul 1888.  
+ San Jose, California,  
8 Feb 1961.  
∞ Bruchsal, Germany, 8 Nov 1922.

Eleanor Reinhart married (-1) Harry Rothschild.  
* Winnemucca, Nevada,  
27 May 1926.  
∞ San Francisco, California, 23 Jun 1946.

Susan Rothschild married (-1) Dennis Barnette.  
* San Francisco, California,  
21 Mar 1948.  
∞ San Rafael, California, 16 Jan 1981.

Andrew Barnette.  
* Greenbrae, California,  
5 Oct 1982.

Matthew Dennis Barnette.  
* Greenbrae, California,  

26 Oberlустadt. Geburtsurkunde 22/1854.  
27 Oberlустadt. Sterbeurkunde 7/1855.  
28 Oberlустadt. Geburtsurkunde 17/1856.
1B222 Humberto Jorge Oberlander married ?.  
  * Porto Alegre, Brazil,  
  ??,  
  ??,  
  ??.

1C Jakob Reinhach  
  * Oberlустadt, Pfalz, Bavaria,  
  26 May 1854.26  
  + Oberlустadt, Pfalz, Bavaria,  
  14 Mar 1855.27

1D Maximilian “Max” Reinhach married (-1) Berta Meier.  
  * Oberlустadt, Pfalz, Bavaria,  
  27 Apr 1856.28  
  + Oberlустadt, Germany,  
  10 May 1894.  
  ??,  
  ?? ?? 1931.

1D1 Oskar Reinhach  
  * Oberlустadt, Germany,  
  ??,  
  + ??,  
  ??,  
  ??,  
  ??.

1D2 Victor Reinhart (Reinhach) married (-1) Carola Fuchs.  
  * Oberlустadt, Germany,  
  11 Jul 1888.  
  + San Jose, California,  
  8 Feb 1961.  
  Bruchsal, Germany, 8 Nov 1922.

1D21 Eleanor Reinhart married (-1) Harry Rothschild.  
  * Winnemucca, Nevada,  
  27 May 1926.  
  San Francisco, California, 23 Jun 1946.

1D211 Susan Rothschild married (-1) Dennis Barnette.  
  * San Francisco, California,  
  21 Mar 1948.  
  San Rafael, California, 16 Jan 1981.

1D2111 Andrew Barnette.  
  * Greenbrae, California,  
  5 Oct 1982.

1D2112 Matthew Dennis Barnette.  
  * Greenbrae, California,  

26 Oberlустadt, Geburtsurkunde 22/1854.  
27 Oberlустadt, Sterbeurkunde 7/1855.  
28 Oberlустadt, Geburtsurkunde 17/1856.
1D212 Sandi Rothschild.
* San Jose, California,
  17 Feb 1961.

1E Fanny Reinhart (Reinach) married (-1) Morris Hofman.
* Oberlustadt, Pfalz, Bavaria,
  19 Aug 1858.29
+ San Francisco, California,
  4 Oct 1933.30
∞ Winnemucca, Nevada, 10 May 1884.31

1E1 Justin Hofman married (-1) Amy Siebenhauer.
* Winnemucca, Nevada,
  1 Apr 1885.32
+ San Francisco, California,
  11 Jan 1969.34
∞ San Francisco, California, 4 Sep 1918.35

1E11 Barbara Hofman married (-1) Mervyn Silberman.
* Newman, California,
  20 Aug 1919.36
∞ San Francisco, California, 4 May 1942.38

1E111 Barry Silberman married (-1) Barbara Spencer.
* San Francisco, California,
  20 Sep 1945.39
∞ San Jose, California, 6 Jul 1969.41

1E1111 Mark Silberman.
* Walnut Creek, California,
  8 Feb 1972.42

1E1112 Scott Silberman.
* Walnut Creek, California,
  10 Jun 1975.43

29 Oberlustadt, Geburtsurkunde 28/1858.
30 San Francisco Chronicle, 5 Oct 1933.
31 Humboldt County Court House, Winnemucca, Nevada, Marriage license 7/1884.
32 Amy Siebenhauer Hofman, Itr. 15 Sep 1983.
33 Ibid.
34 Ibid.
35 Ibid.
36 Ibid.
37 Ibid.
38 Ibid.
39 Ibid.
40 Ibid.
41 Ibid.
42 Ibid.
43 Ibid.
Bruce Silberman married (-1) Nancy Barberii.
* San Francisco, California, 22 Jul 1948.44
* Norman, Oklahoma, 13 Feb 1948.45
∞ Tucson, Arizona, 11 Jul 1972.46

Micha Silberman.
* Walnut Creek, California, 27 Feb 1972.47

Daniel Silberman.
* Walnut Creek, California, 19 Oct 1978.48

Marsha Silberman married (-1) Richard Delamsky.
* San Francisco, California, 5 May 1953.49
* ?, New Jersey, ?? 1951.
∞ San Diego, California, 4 Nov 1982.50

Nancy Hofman married (-1) David Scharff.
* Newman, California, 27 Jun 1922.51
* San Francisco, California, 22 Jan 1922.52
∞ San Francisco, California, 31 Mar 1946.53

Carol Scharff married (-1) Gregory Wright.
* San Francisco, California, 27 Nov 1949.54
* ?, ??, 1977.55
∞ Ojai, California, 22 Jan 1977.55

Laura Scharff married (-1) Page Milliken.
* San Francisco, California, 25 Nov 1952.56
* San Mateo, California, 15 Apr 1959.57
∞ Menlo Park, California, 11 Jul 1973.58

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44 Ibid.
45 Ibid.
46 Ibid.
47 Ibid.
48 Ibid.
49 Ibid.
50 Ibid.
51 Ibid.
52 Ibid.
53 Ibid.
54 Ibid.
55 Ibid.
56 Ibid.
57 Ibid.
58 Ibid.
Moses Reinhart (Reinach) married (-1) Maria Ruckteschler.
* Oberlusted, Pfalz, Bavaria, 27 Jun 1860.\(^{59}\)
+ Winnemucca, Nevada, 14 Jan 1936.\(^{61}\)
∞ Winnemucca, Nevada, 7 Apr 1888.\(^{63}\)

Oscar Reinhart married (-1) Rhea Archibald.
* Winnemucca, Nevada, \(?\), Maryland, \(?\) 1889.
+ San Francisco, California, \(?\), 6 Apr 1936.\(^{64}\)
∞ Winnemucca, Nevada, 29 Mar 1911.

Oscar Reinhart second marriage (-2) Frances ? ?
* \(?\), \(?\).
+ \(?\), \(?\).
∞ \(?\), \(?\).

Herbert Reinhart.
* \(?\), \(?\).

Richard Reinhart.
* \(?\), \(?\).

David Paul Reinhart (Also known as Anson Reinhart).
* Oakland, California, 13 Jun 1948.\(^{65}\)

Marie Reinhart.
* \(?\), 25 May 1907.

Helen Reinhart married (-1) W. W. "Wally" Foster.
* \(?\), \(?\).
+ \(?\), \(?\).
∞ \(?\), \(?\).

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\(^{59}\) Oberlusted, Geburtsurkunde 26/1860.
\(^{60}\) The Humboldt Star, Winnemucca, Nevada, 22 Dec 1932.
\(^{61}\) Humboldt Star, 15 Jun 1936.
\(^{62}\) Humboldt Star, 22 Dec 1932.
\(^{63}\) Ibid.
\(^{64}\) Bureau of Vital Statistics, Board of Health, San Francisco, California, Death certificate 24808/1936.
\(^{65}\) Reinhart Anson, int. 6 Oct 1989.
Edna Reinhart married (-1) Ned Marbourg.
* ??, York, New York, 8 May 1938.
∞ ??.

Helen Marie Marbourg.
* ??, ??.
∞ ??.

Ned Marbourg.
* ??, ??.
∞ ??.

Edward Reinhart (Reinach) married (-1) Dora Levi.
* Oberlustradt, Pfalz, Bavaria, 2 Nov 1861.66
∞ ?? 1889.

Else (Elsa) Z. Reinhart married (-1) Henri Haber.
* Winnemucca, Nevada, 10 Oct 1890.
+ ??, ??.
∞ San Francisco, California, 12 Feb 1914.

Else (Elsa) Z. Reinhart second marriage (-2) Alfred Goldsmith.
* New York, New York, 15 Dec 1873.67
∞ San Francisco, California, 2 Jun 1915.68

Alfred Goldsmith (Jr) married (-1) Alyce Margaret Moran.
* New York, New York, 20 Oct 1918.69
∞ Washington, District of Columbia, 2 Feb 1951.70

Peter Ryan Goldsmith.
* Washington, District of Columbia, 15 Aug 1955.72

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66 Oberlustradt, Geburtsurkunde 51/1861.
67 Alfred Goldsmith, Jr., Bethesda, Maryland, ltr. 15 Apr 1987.
68 Ibid.
69 Ibid.
70 Ibid.
71 Ibid.
72 Ibid.
Edward Adolph Goldsmith.
* New York, New York,
18 Jan 1923.73

John Sigmund Goldsmith.
* New York, New York,
17 Aug 1927.74

Judith Reinach married (-1) Albert Cahn.
* Oberlustadt, Pfalz, Bavaria,
25 Jul 1863.75
+ Mannheim, Germany,
19 Nov 1921.
∞ ??.

Amson Reinhart (Abraham Reinach) married (-1) Rosalie “Rosalia” Loeb.
* Oberlustadt, Pfalz, Bavaria,
16 Jan 1865.76
+ San Francisco, California,
1 May 1925.78
∞ ??, 24 Apr 1892.

Simon Reinhart (Reinach) married (-1) Leontine Schwarzschild.
* Oberlustadt, Pfalz, Bavaria,
20 Aug 1866.80
+ New York, New York,
16 Aug 1936.
∞ San Francisco, California, 1 May 1909.

Alice Johanna Schwarzschild Reinhart married (-1) ?
* San Francisco, California,
6 May 1910.81
∞ ??.

Alice Johanna Schwarzschild Reinhart second marriage (-2) ?.
∞ ??.

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73 Ibid.
74 Ibid.
75 Oberlustadt, Geburtsurkunde 29/1863.
76 Oberlustadt, Geburtsurkunde 3/1865.
77 Germany, Standesamt Frankenthal, Geburtsurkunde 46/1869.
78 Daily Star, 26 Feb 1936.
79 The Humboldt Star, 26 Feb 1936.
80 Oberlustadt, Geburtsurkunde 33/1866.

Henrietta Reinach.
* Oberlustin, Pfalz, Bavaria, 15 Sep 1868.
+ Oberlustin, Pfalz, Bavaria, 20 Dec 1868.

Benjamin (Benedikt) Reinhart (Reinach) married (1) Recha Oppenheim.
* Oberlustin, Pfalz, Bavaria, 13 Apr 1826.
+ San Francisco, California, 1 Jun 1903.
∞ Oberlustin, Pfalz, Bavaria, Bavaria, 30 Apr 1854.

Julius Reinhart married (1) Mary Allen.
* San Francisco, California, ? ? (1856).
+ Boise, Idaho, ? ?.
∞ ? ?.

Allan Reinhart married (1) Nellie Doody.
* Elko, Nevada, 25 Nov ?.
∞ San Francisco, California, ? ?.

County Limerick, Ireland, 14 Feb 1878.


Alice Reinhart.

Allen Manfred Reinhart married (1) Henriette Marie "Marie" Cannon.
* San Francisco, California, 29 Aug 1911.
∞ San Francisco, California, 12 Jun 1941.
Patricia Marie Reinhart.
* San Francisco, California,
  27 Apr 1942.

Michael Allan Reinhart married (-1) Dorothy Yerxa.
* San Francisco, California,
  * Colusa, California,
  12 Feb 1947.
∞ Colusa, California, 21 Jul 1984.

Virginia Marie Reinhart.
* Woodland, California,
  5 May 1985.

Barbara Jean Reinhart married (-1) Mark Stephen Byers.
* San Francisco, California,
  * ?,
  4 Apr 1952.
∞ San Francisco, California, ? ?.

Patricia John Byers.
* Greenbrae, California,

Daniel Mark Byers.
* Greenbrae, California,

Milton Reinhart.
* ?,
  ? June 1879.
+ Roseville, California,
  ? ?.

Edgar Reinhart married (-1) Hazel Hickey,
* ?,
  ?? 1864.
+ ?,
  ??.

Vera Reinhart.
* ?,
  ?? 1895.
+ ??,
  ??.
∞ ??.

Vera Reinhart second marriage (-2) Herman Heller.91
* ??,
∞ ??.

91 Robert Reinhart.
Manfred "Fred" Reinhart.
* San Francisco, California,
  12 Jan 1850.92
+ Modesto, California,
  24 Nov 1926.

Bianca Reinhart married (-1) Leopold Schiff.
* San Francisco, California,
  * ??,
  30 Dec 1860.93
+ Paris, France,
  + ??, 1933.
∞ ??.

Gaston Schiff.
* ??,
  ??.

Egon Schiff.
* ??,
  ??.
+ ??,
  World War I.

Lucien Schiff.
* ??,
  ??.
+ ??,
  World War I.

Marcelle Schiff married (-1) ?? Sauphar.
* ??,
  * ??,
  ??.
∞ ??.

Pierrette Sauphar.
* ??,
  ??.

Adrienne Schiff married (-1) ?? Schmelzer.
* ??,
  ??,
∞ ??.

Adrienne Schiff second marriage (-2) ?? Holland.
* ??,
∞ ??.

92 Ibid.
93 Ibid.
Edgar Reinhart married (-1) Essie Rosenstock.
* San Francisco, California, * ??, 29 Jul 1863.94
+ Elko, Nevada, + ??, 8 Jun 1935.95
∞ ??, 30 Apr 1893.

Milton J. Reinhart married (-1) Louise Mueller.
+ Elko, Nevada, + Portola Valley, California, ? Feb 1964.
∞ Los Angeles, California, 30 Aug 1924.

Joan Reinhart.
* Elko, Nevada. 5 Dec 1925.96

Rudolph Reinhart married (-1) Lulu Heine.
* San Francisco, California, * ??, 5 Nov 1865.97
+ ??, + ??, 16 Feb 1934.
∞ ??.

Robert “Bob” Reinhart married (-1) Catherine B. Johnson.

Frances Louise “Fran” Reinhart married (-1) Joseph Marcus Davis, Jr.
* New York, New York, * ??, 3 Dec 1909.100
+ Woodstock, New York, + Los Angeles, California, 11 Oct 1987.101
∞ New York, New York, 11 Jun 1942.102

Sheila Ann Davis.
* Los Angeles, California,, 11 Feb 1945.103

95 Ibid.
96 Elko Daily Free Press, 10 Jun 1935.
97 Stammtafel, p. ?
99 Ibid.
100 Ibid.
102 Ibid.
103 Ibid.
Joseph Marcus Davis 3d married (-1) Barbara Buchholz Schoen.
  * ??
  * ??
  12 Oct 1948.
  ??
  ??
  11 Jun 1981.

Arthur Reinhart.
  * San Francisco, California,
  20 Oct 1867.104
  + Portland, Oregon,
  ??.

Eli Reinhart (Reinhard or Reinach).
  * Oberlустadt, Pfalz, Bavaria,
  ?? (1830).
  + San Francisco, California,
  17 May 1892.105

Simon Reinhart (Reinach) married (-1) Pauline Delbanco Lazarus.
  * Oberlустadt, Pfalz, Bavaria,
  * Free Imperial City of Hamburg.
  ??
  ??
  + San Francisco, California,
  ??
  + San Francisco, California,
  ??
  27 Jan 1859.106

Adolph Kaufmann, founder and head of the Kaufmann's shoe store, died Sunday at Stanford University Hospital after a brief illness. He was 82. Born in Southern Germany, Mr. Kaufmann served in an apprenticeship, and later an own company. Following the fire of 1906, the firm moved to its present location at 838 Market Street, where the present five-story building was erected in 1929.

An prominent Jew, Mr. Kaufmann was one of the founders of the Jewish Home in San Francisco and played the violin as a member of its music school. He was active in both medical and business worlds, dying at the age of 12.

104 Stammtafel, p. 7.
105 Morning Call, San Francisco, 18 May 1892.
106 Daily Colonist, Victoria, British Columbia, Canada, 12 Apr 1953.
Family History

1
Benedikt Reinach.
Occupation: Baker.

1-1
Johanette Meyer.
Father, Salomon Meyer, merchant.

1A-1
Nathan Delbanco.
In 1863 he was a salesman in San Francisco for S. Herrmann & Co.1 On 28 Nov 1873, he purchased the forwarding, grain, flour and hide business of M. F. Freeman & Co. in Elko, Nevada.2 He and his wife went to San Francisco in about 1887, where he established an office and became an investor in real estate.3

1A-2
Adolf Kaufmann.
In 1890 he was employed by Rosenthal Bros. & Co., retailers of boots and shoes at 107-111 Kearny Street, San Francisco. He lived at 417 Mason Street with his brothers, Isaac, a clerk at London, Paris & American Bank, Moses, a bookkeeper at D. N. & E. Walter & Co., and Sigmund, a bookkeeper at Rosenthal Bros. & Co. The firm of Sommer & Kaufmann was organized about 1896 at 28 Kearny Street by Max Sommer & Maurice Kaufmann and reestablished with the addition of Sigmund Kaufmann in 1898 as The Comfort Shoe House on Market Street, and after 1901 was called Kaufmann’s. Adolf Kaufmann was manager in 1901, having joined the firm in 1898. After the earthquake and fire of 1906, the firm was reestablished as Sommer & Kaufmann (Inc) with three stores: 1628 Fillmore St. near Geary St., 1430 Van Ness Avenue near Bush St. and 838 Market St. opposite The Emporium. In 1908 the Fillmore Street store was closed and the Van Ness Avenue store moved to 119 Grant Avenue. The Grant Avenue store was closed at a later date and only the 838 Market St. location retained. He married Alice Delbanco in 1905, adopting her son Melville, in the home of her parents at 2457 Scott St. In 1907, the family moved to 115 Central Av. where Felton was born.4

Adolph Kaufmann, founder and head of the Sommer & Kaufmann shoe store, died Sunday at Stanford University Hospital after a brief illness. He was 82. Born in Southern Germany Mr. Kaufmann served as an apprentice shoemaker there for one year before coming to this country at the age of 15. He came to San Francisco in 1888 and after a brief period of employment as a shoemaker, founded his own company. Following the fire of 1906, the firm moved to its present location at 838 Market Street, where the present five-story building was erected in 1929.

An ardent musician, Mr. Kaufmann was one of the pioneers of chamber music in San Francisco and played the violin as a member of his own quartet. He was active in both musical and business worlds, almost to the time of his death.

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1 San Francisco City Directory 1863/1864.
2 Elko Daily Independent, Elko, Nevada, 13 Dec 1873.
3 San Francisco City Directory 1887.
4 See San Francisco City Directories for years indicated.
Among his philanthropies, about which he preferred to say little, was the sponsorship of 34 young people whom he helped come to this country from Germany to make their homes here. He was a member of the Shriners and lived at 30 Fifth Avenue...5

Melville Kaufmann.
Most of his business life was in ladies shoes. He began working in the family business, Sommer & Kaufmann, in 1919, where he finally became a buyer and department manager. Later he moved to Joyce, Inc., Pasadena, California, and still later founded his own business, Casuals, Inc., to manufacture and promote ladies platform shoes. While in San Francisco he was active in the Temple Emanu-El Men's Club, serving as its third president.

Retailers in the Bay Region yesterday feted Melville Kaufmann, former manager of Sommer & Kaufmann's Grant Avenue store, at a farewell luncheon at the St. Francis Hotel, following his recent resignation from the firm. With the local retailer 10 years, Kaufmann is to take over sales promotions for Joyce, Inc., Pasadena manufacturers. Former president and secretary of the California Shoe Retailers Association, he at present is on the board of directors. He served one term as vice president of the National Shoe Retailers and has been for several years on the national board. The luncheon was arranged by William A. Ahern, publisher of the Coast trade magazine and convention manager of CRS.6

Paul Kaufmann.
He is a physician.

Sally Havner Kaufmann.
She is a physician.

Felton Delbanco Kaufmann.
...(A) former vice-president of Sommer & Kaufmann shoe stores...died Thursday at his home after a brief illness. A native of San Francisco, Mr. Kaufmann attended Lowell High School. He was a 1928 graduate of Stanford University and did graduate work at New York University before entering his family's business. He resigned in 1960, after the firm was sold, and entered the real estate business.

Mr. Kaufmann had an interest in music dating from his Stanford days, and wrote lyrics for many songs and musicals. His best-known song was "Turkish Mama."7

Madeline Schoenfeld Kaufmann.
Mrs. Felton Kaufmann, who was Miss Madeline Schoenfeld until her marriage last Wednesday. The bride is the daughter of Mr. and Mrs. Abe Schoenfeld and Mr. Kaufmann is the son of Mr. and Mrs. Adolph Kaufmann.8

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8 San Francisco Chronicle, 13 Oct 1935.
Wendy Rose Kaufmann.
A 22-year old girl - member of an old and wealthy San Francisco family - hung by her fingers from a window ledge high above Market street for more than five minutes yesterday. Then, as she was being rescued, Wendy Rose Kaufmann slipped from a sweat-slick pair of hands and plunged 14 floors to her death from the Central Tower."

The attractive brunette had started her first day on the job with Continental Pacific Coast Medical Bureau Agency at 9 a.m. yesterday. Although she gave no indication of being troubled even as late as 15 minutes before her fatal fall, a police officer classified the death as a "suicide."...

Wendy, who lived with her parents. Mr. and Mrs. Felton Kaufmann, at 161 28th avenue in the fashionable Sea Cliff district, was graduated from Lowell High School in 1957. She attended the University of California at Berkeley until 1959. She had worked in various secretarial capacities at the Jewish Community Center, Mt. Zion Hospital and the American Red Cross office here since then...

Karl Weil.
He was a Goldsmith.

Grete Oberlander Titche.
She came to the United States in 1934.

Leon Lazarus Titche.
He was graduated from Louisiana School of Medicine in 1934, entered the U.S. Army Medical Corps in 1941 and retired with rank of colonel in 1974. As chief of the ear, nose and throat sections of Veterans Hospitals, he served in Biloxi, Mississippi, Oteen, North Carolina, and Tucson, Arizona. From 1977 to 1983 he was associate professor of surgery and lecturer at the University of Arizona College of Medicine. Various professional articles written by him include one on the nasal problems of the Indians of Arizona. He was a member of the American Academy and various professional associations.

Leon Leopold Titche.
He is Professor of German Literature, 19th & 20th Centuries, at Purdue University, Lafayette, Indiana.

Justin Hofman.
He worked for the Simon Newman Company, Newman, California. Later, he had a chain of ladies ready-to-wear shops under the name of Justins.

Moses Reinhart.
...Reinhart follows his son, Oscar, in death by approximately two months, the son dying in San Francisco on April 6.

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10 Contributed by Grete Oberlander Titche, Tucson, Arizona.
11 Titche, Grete Oberlander.
12 Interview with Amy Siebenhauer Hofman.
Except for a brother, Simon, Moses Reinhart was the last of a long line of merchants who were pioneer settlers in this community and who contributed to its upbuilding and development during nearly three-quarters of a century.

Moses Reinhart and his brothers were born in Oberlustadt, Germany... He was educated in Germany and came to Winnemucca in 1876 going to work in the mercantile store operated by his uncle Eli, and Eli's partner, Nathan Delbanco.

The business was originally founded in 1868 by Simon Reinhart Sr.\textsuperscript{13}, who came to America from Germany in 1859. He located in Victoria, B. C., but soon sold out and came to Winnemucca. In 1865 Eli Reinhart came to America from Germany and located at Marysville, California, later coming to Winnemucca and becoming interested in the business here. In 1872 he bought the interests of Benjamin Reinhart and Simon Reinhart Sr., and the latter moved to Elko where they carried on a mercantile business. Delbanco sold his interest to Eli Reinhart in 1886 and the latter died in 1892 leaving the business to four nephews, Moses, Edward, Amson, and Simon, the firm being known at that time as E. Reinhart and Company, incorporated, with a capital stock of $150,000 which in 1913 was increased to $181,000.

Under the leadership of the brothers, the business and the holdings of the company grew rapidly until the mercantile establishment was one of the largest of its kind in the United States. In addition to the store, the Reinharts owned the water and light company and in 1915 started the Winnemucca State Bank and Trust Company, which closed its door in 1932 when the great economic depression began its devastating spread westward.

In addition to these holdings the Reinharts engaged in ranching, owning several large ranches on the Humboldt River, among them being the Reinhart ranch on the eastern city limits. At the time of his death Reinhart was president of Reinharts, incorporated, by which the company has been known for the past few years.

He was also president of the Reinhart Land and Livestock Company and still the active manager of his own interests here at the time he was taken ill and died...

While Simon Reinhart was formerly associated with the Reinhart business here, that connection has long since ceased and Moses is the last of the well known merchants who were noted throughout the west for their business acumen and for their high quality of character and leadership...\textsuperscript{14}

1F-1

Marie Ruckteschler Reinhart.

...She came to America in 1887... She was formerly a member of Neva Rebekkah lodge of this city and also a member of Silver State chapter number 6, Order of Eastern Star. In Germany, she was affiliated with the Evangeline Protestant Church.

\textsuperscript{13} There were two Simon Reinharts in the business history of Winnemucca, Nevada. Simon Reinhart Sr. was the brother of Benjamin and Eli. Simon Reinhart Jr. was one of their nephews and the brother of Moses, Edward, Amson. See Family Tree.

\textsuperscript{14} The Humboldt Star, 15 Jun 1936.
She was a member of a family of eight children and only two now survive: her brother Andrew Ruckteschel of Winnemucca and a sister, Mrs. Babette Klein of Ludwigshafen, Germany, and is also survived by five grandchildren... The Christian Science society service will be read at the rite.15

Helen Reinhart Foster.
On 23 Feb 1933 domiciled in New York City.

I met them about 20 years ago (1968) when they operated the Bookman Arms Hotel, Rhinebeck, New York, believed to be the oldest hotel in the country. It is in Dutchess County, New York, near me. They sold the hotel and obtained another place (restaurant and bar) in the immediate vicinity. Both are, I believe deceased. The scuttlebut about Foster is that he could not return to Nevada...16

Edna Reinhart Marbourg.
On 23 Feb 1933 domiciled in Winnemucca, Nevada.

Edward Reinhart.
He left Oberludstadt, Rheinpfalz, Germany, for Winnemucca, Nevada, on 9 Sep 1878.17

Dora Levi Reinhart.
In November 1931 she lived in Woodmere, Long Island, New York.

Alfred Goldsmith, Jr.
He graduated from Cornell University, Ithaca, New York, in 1938, and then worked in New York and Hollywood, California, in the theatre and motion picture industries, doing publicity and a little film acting.

He served in the Army Air Force for 27 months during World War II, and moved to Washington in 1947. In 1950 he founded the Washington Insurance Newsletter, a weekly publication for the insurance industry, covering federal government and congressional activities of critical interest and importance to insurance companies. He sold the newsletter in 1984, and since then has continued in writing and public relations work, primarily insurance-related.18

Alyce Margaret Moran.
At the time of her marriage was a Washington correspondent for Time Magazine, and later did free-lance writing.19

Amson Reinhart.
He left Oberludstadt, Germany, via Speyer to migrate to America in 1881.20 It is believed that he came directly to Winnemucca. However, he did work for Feigenbaum & Co., importers of Yankee notions, baskets, children's carriages, musical instruments and toys, in 1884-85, and this may well have been an apprenticeship. It appears that then returned to Winnemucca. Family

15 The Humboldt Star, 22 Dec 1932.
18 Alfred Goldsmith, Jr. Ltr. ?
19 Goldsmith, Alfred, ltr. ?
correspondence of the time indicates that he and Rosalie came to San Francisco in 1891, lived at the St. Nicholas Hotel for a time and then rented a flat at 2154 Sutter St., keeping their home in Winnemucca. From 1902-05 he worked for the Schloss Cutlery Co. He returned to Winnemucca in 1905 and was there at the time of the Earthquake and Fire of 1906. News of the earthquake did not reach Winnemucca for some 18 hours. He travelled in all possible haste to San Francisco, but reached their flat only to learn that the family had evacuated to Golden Gate Park, but returned immediately after the fire was controlled at Van Ness Avenue, about five long blocks to the East. He brought his wife and his niece, Alice Delbanco Kaufmann with son Melville, to Winnemucca.21

Stricken with paralysis Thursday while in his broker's office at San Francisco, Calif., Amson Reinhart, formerly a resident of this city, suffered another stroke last night, which proved fatal... After being removed to the hospital Thursday it was thought that his condition was improving and that the chance for recovery seemed promising, but he could not withstand the shock of the second stroke.

Amson Reinhart was one of the early pioneers of Humboldt County, coming to this city in 1882. He immediately went to work for the firm of Reinhart & Del Banco, composed of Eli Reinhart and Nathan Del Banco, who at that time conducted a small general merchandise store here. The firm of Reinhart & Del Banco afterwards was changed to E. Reinhart & Co. of which Amson Reinhart was a part owner. The small store has grown through the years until it has become one of the largest mercantile organizations in Nevada.

In 1896 Mr. Reinhart sold his interest in E. Reinhart & Co. to his brothers and moved to San Francisco. In 1898 E. Reinhart & Co. purchased the general store at Golconda owned by Gene Deutertre. Amson Reinhart acquired a half interest in this store and became the local manager, taking up his residence in Golconda. In 1903, E. Reinhart & Co. purchased from Amson Reinhart his interest in the Golconda store. He again went to San Francisco where he became associated with Sloss Pottery Co. In 1904, when Edward Reinhart went to Europe for an extended trip, Amson Reinhart returned from San Francisco and became financially interested in E. Reinhart & Co., and became manager of the grocery department of the store. In 1916 he severed his connection with E. Reinhart & Co. and going to San Francisco became interested in the real estate business, establishing an office in the Hearst Building (shared with architect Walter Falsch) in that city. During the past few years he has built up a very successful business and acquired extensive real estate holdings in the bay cities.

Amson Reinhart has been one of the active workers for the betterment of Winnemucca and has aided in its growth by erecting store buildings and residences. The store now occupied by Organ's Grocery was built by Mr. Reinhart, who afterwards sold it to the present owner, J. D. Minor...22

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21 San Francisco City Directories and other sources.
22 The Daily Star, 2 May 1925.
Rosalie Loeb Reinhart.
Mrs. Rosalie Reinhart, 68, widow of the late Amson Reinhart, former well known Winnemucca merchant, died yesterday in San Francisco following a brief illness... Mrs. Reinhart had made her home in Winnemucca at intervals for a period of 20 years previous to 1916 when she and her husband removed to San Francisco...\(^{23}\)

Simon Reinhart.
He left Oberlustadt, Germany, in 1884.\(^{24}\)

Alice Reinhart.
She became an actress on Broadway in New York under the stage name of Alice Reinhart. The following lists some of her stage and radio experiences.

1931 Dec 30 25:1 Papavert. 1932 Jan 23 18:6 Mr. Papavert.
1933 Jan 12 21:2 Foolscap.
1933 May 9 20:2 Mask on the Face.
1933 Nov 25 10:5 Drum Begains.
1934 Jan 4 16:3 Wooden Slippers.
1940 Oct 7 21:2 Journey to Jerusalem.
1949 Jan 22 10:2 Leaf & Bough.\(^{25}\)

She also played in the following radio broadcasts, 1920-1950.
Abbott Mysteries (Mrs. Abbott), a drama adapted from novels by Frances Crane.
Gangbusters, part and date not specified. In 1936 over CBS on Wednesday evenings.
Her honor, Nancy James. (Carrie Dean) A serial drama first heard over CBS in 1938.
John's Other Wife. (Judy) A serial drama first heard on NBC in 1936.
One Man's Family. One of the many actresses, well-known on the stage that played small roles from time to time.\(^{26}\)

The Lieutenant Wore Skirts. 20th Century Fox Film Corporation, 1955.
Mrs. Bowman in Bachelor's Flat. 20th Century Fox Corporation, 1962.
Sarah Ludwig in A House is not a House. Embassy International Pictures, 1964.\(^{27}\)

\(^{23}\) The Humboldt Star, 26 Feb 1936.
\(^{24}\) Lingenfield, tr. 11 Oct 1977.
Les Tremayne.
Actors, born London, England, Apr 16, 1913; Northwestern University, Chicago Art Institute; Columbia, University of California at Los Angeles. First professional appearance in British motion pictures, 1916, with mother; stock, little theatres, vaudeville, 1925-40; entered radio field, 1931; numerous shows on networks.

Shows include: Woman in my House (with wife, Alice Reinhart), Errand of Mercy, You Are There, One Man’s Family, Heartbeat Theatre, The First Nighter (lead 7 years); on Broadway in Heads or Tails, Detective Story.


Benjamin F. Reinhart.
Mr. Edgar Reinhart received a dispatch from Manfred Reinhart yesterday afternoon conveying the end intelligence of the death of his father, Benjamin F. Reinhart, which occurred in San Francisco at about 12 o’clock yesterday. Mr. Reinhart left for that city on No. 5 last night to attend the funeral.

The deceased was known to all the old residents of Elko, who are grieved to learn of the death of their friend and business associate. Slowly the old residents and those who played such an important part in the upbuilding of our town, county and state are being called to the great beyond and the passing of each year adds a few more to the number, the last being the kindly old gentleman whose death we are now called upon to chronicle.

Mr. Reinhart had been growing feeble and slowly fading in health for the past several years and the news of his death coming at this time was not wholly unexpected, though rather sudden. For about a year he has been very feeble and lately has been under the care of physicians at the French Hospital, San Francisco. From letters received by his relatives here, however, he has been feeling quite well the past two weeks and hopes were entertained for at least his partial recovery of health. But such was not to be, and the short respite from the intense

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suffering he has long endured was perhaps but the mercy of an all wise God to
one of his tired children. The deceased had often remarked to his friends and
relatives that he was ready to go and would cheerfully welcome death when it
came. Last Friday he was taken quite ill and yesterday, Monday, sank into a
stupor from which he never rallied and quietly and peacefully a long and useful
life drew to a close.

The deceased was born in the province of Bavaria, Germany, in 1826, and at the
time of his death was 77 years of age. He came to the United States when a
young man, arriving in New York in 1841, and in 1850 immigrated to California,
settling in San Francisco, where he engaged in business for a number of years.
About thirty years ago he moved to Elko and became associated with his brother,
Simon Reinhart, in the mercantile and dry goods business. He afterwards
purchased the interest of his brother in the business and conducted the same for
many years, or until what is now the Reinhart Company was organized. About
ten or twelve years ago he retired from the active control of the business and
moved to San Francisco.

Mr. Reinhart was a gentleman of great business ability, an excellent, broad
minded, useful and charitable citizen, and a kind and loving father. During his
residence in Elko he took an active interest in the affairs of the town and county
and was always looked upon as one of Elko's most prominent citizens. With a
kind word and pleasant smile for all, in consequence his friends were legion. May
the last long sleep be calm and peaceful... 29

23-1
Leopold Schiff.
He was in the jewelry business in Paris, France. 30

231
Gaston Schiff.
He was in the United States once or twice during World War I in approximately
1917 or 1918 on a government propaganda mission. He was a "dashing" figure in
his uniform. He had the Croix de Guerre and the Medaille Militaire. He was
wounded in World War I. 31

233
Lucien Schiff.
He was in the jewelry business like his father. He brought the concept of summer
camps to France, similar in concept to those in the United States. 32

24
Edgar Reinhart.
A pioneer merchant of Elko, died suddenly last Saturday evening and was buried
this afternoon in the family plot in the Masonic Cemetery (Elko).

His sudden death cast a gloom over the entire community, coming like bolt out of
the blue sky after advice from his bedside earlier in the day was to the effect that
his condition was much better. He was stricken Thursday with apoplexy, but his
condition was good and there was every indication of his early recovery, but he
passed away Saturday evening surrounded by his family at his home here.

29 Elko Daily Independent, Elko, Nevada, 2 Jun 1903.
31 Ibid.
32 Ibid.
Edgar Reinhart was born in San Francisco on July 29, 1863, where he spent his boyhood days. His father, Benedict Reinhart, sent him to Germany to be educated. He returned home in 1881 and entered the University of California to complete his education. In the meantime his father had started a merchandising business in Elko, establishing the Reinhart company, and his son entered the business with him gradually assuming control until he took over the business some years later, where he remained until his death. Under his management and direction the business gradually grew until the Reinhart company of Elko was listed as one of the leading institutions in eastern Nevada. While to this business he gave his almost undivided attention, he was interested in other business and for a time owned and conducted what is known as the Reinhart Ranch on the lower South Fork, which he sold some years ago.

He was intensely interested in community affairs, but would never consent to accept a political office, although he was one of the leaders of the Republican Party in this section of the state. The only public office he would consent to accept was on the Board of Education, serving faithfully for many years, and it was under his guidance that the high schools of this county forged ahead.

As one of the leading citizens of this community he was deeply interested in civic affairs, and took an active part in the Chamber of Commerce up to the date of his death. He was a member of the Odd Fellows and the Masonic orders and one of the charter members of the Rotary Club, being elected president in the second year of its existence here, serving as a delegate to the national conventions...

Business houses were closed this afternoon from 1:30 o'clock until 3 o'clock out of respect to his memory and court was adjourned in Winnemucca today as a result of his death...

An aggressive citizen, who freely gave of his time and energy that Elko might grow into a better city in which to live, was taken suddenly from the community late Saturday afternoon, when Edgar Reinhart died. He was regarded with the distinction of being one of Elko County's leading citizens; he was justly entitled to the tribute because of his lifetime of active building.

His early days were rooted in the soil of Elko county, as his father at one time owned and operated Reinhart Ranch on the South Fork. His father, too, started the Reinhart store in this city. It was first started in a tent, when 10 horse teams were common, and when orders for merchandise were piled on the sidewalks in the evening for the rancher, who would pick them up at daybreak the next morning for the long ride home. "Since 1868," was one of the proudest claims of this merchant, whose store grew to be regarded as one of the outstanding in this section of the state.

Reinhart Company prospered because Edgar Reinhart followed the policy that made the west—he was honest and fair in his dealings.

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33 Elko Daily Free Press, 10 Jun 1935.
Few men were gifted with stronger conviction regarding the issues of the day than Edgar Reinhart. He was an old line Republican, there was no half-way mark on him. He was against the principles of the New Deal and firm in his conviction that America would return to prosperity upon the basic principles of Americanism and Individualism. He was opposed to government interference in business and was able to argue convincingly for his cause.

Few men are given the vital interest in Public Affairs which keep them constantly interested in an active way such as Reinhart. He attended every meeting of the Elko Rotary club and Elko Chamber of Commerce. He was the second president of the Elko Rotary Club and was in attendance at the last meeting of the Chamber of Commerce on Thursday. In the organization, which devotes its time to civic betterment, he constantly voiced his opinion upon civic matters and his opinion was very often the opinion of the group.

Such men as he, men of opinion who are fearless enough to express them, are needed in every community and Elko will feel his loss. There was never a public function which he did not support with a liberal donation.

Edgar Reinhart will be missed. His death will be keenly felt as Elko has lost a valuable citizen.34

Milton J. Reinhart.
He was an attorney.

Robert Reinhart.
He is a semi-retired real estate broker who has been a staff writer for Variety magazine and for The Literary Digest and contributes to The New York Times.35

Lulu Heine Reinhart.
Her parents were Arnold B. Heine and Clara Falk Reinhart.

Eli Reinhart
Eli Reinhart of Winnemucca, Nev., died of heart disease in the Lick House early yesterday morning. He was a well-known merchant in this city before his removal to the State of Nevada, where he was engaged in business for 15 years. The deceased was 62 years of age.36

Simon Reinhart.
Reinhart in 1858 established a wholesale liquor business in Victoria (now British Columbia, Canada). But he is known for his activities in the Lower Mainland. In November 1858 he bought one of the first lots at Old Fort Langley (Derby), which was projected to be the capital of the new colony of British Columbia, at $725, the highest price at the sale. However, when New Westminster was chosen instead, he was associated there with Morris Meyer in a store on Scott's wharf. The firm also bought real estate in New Westminster, at the early sale paying a record $3925 for a lot.37

34 Elko Daily Free Press, Elko, Nevada, Editorial, 10 Jun 1935,
36 San Francisco Chronicle, 18 May 1892.
Kowalsky, who was an active member of Congregation Sherith Israel of San Francisco was a frequent visitor to Arcadia, (California)... In the summer of 1893, Kowalsky put Simon Reinhart in charge of the hotel, and he was even listed as proprietor.

Reinhart had managed a Los Angeles hotel prior to assuming the management of the Arcadia and he was successful in his work at Santa Monica, for he remained in charge for several years. 38

Pauline Delbanco Lazarus Reinhart. ...Lady of Society. We first hear of Mrs. Reinhart in 1855 when she was elected treasurer of the Ladies' Benevolent Society of San Francisco, which had been formed by the “German Jewish ladies to extend aid to German-speaking needy”. In Victoria she was a member of the Hebrew Ladies Society and on the general committee of the Female Infirmary. Active with her husband in community affairs, they entertained in their Humboldt Street, Victoria, home. 39

Simon Reinhart was one of them. He was evidently born in Germany, like a number of our other prominent citizens. Where he lived before he came here we do not know. First mention of him is in The Victoria Gazette of September 21, 1858. “Dissolution of Partnership. The partnership heretofore existing between Chr. A. Ulling, S. Reinhart and Wm. L. Rychman under the style of Ulling and Co.'s Assanent Salon was dissolved by mutual consent on Friday the 17th day of September, 1858. Mr. Ulling sold his interest in the above mentioned concerns to S. Reinhart and Wm. L. Rychman. All persons having claims against the late firm are requested to present them to S. Reinhart and Wm. L. Rychman who agree to pay all such indebtedness. Signed - Chr. A. Ulling.”

A few months later Reinhart was married, as noted in The Gazette of February 12, 1859. “Inscribed - In San Francisco, January 27, Mr. S. Reinhart of Victoria to Miss Pauline End Berman of the former city.”

Mr. and Mrs. Reinhart came to Victoria to live, but now these few years have left much of them. Mr. Reinhart evidently was in a variety of occupations - everything. Better known perhaps is his evident he became well off, and was a leading citizen, judging by the guest list to that famous three-times-three course banquet 1866. Many of the names are well known and have lived until today, while Reinhart's is largely lost. Unless he was prominent and respected there would not have been such a guest list.

We dip into The Colonist for some glimpse of the banquet: “The complimentary dinner to Mr. Simon Reinhart on the eve of his departure from the Colony, at the French Hotel, was one of the most interesting affairs of the kind that it has been our lot to attend during a long residence in the Colony. About 40 gentlemen sat down to a sumptuous spread and the enjoyment, which was unalloyed, continued until a late hour.”


38 Western States Jewish History Quarterly, Santa Monica, California, Jul 1975, p. 366.
39 Ibid.
Appendix

The Three Times Three Toast

Twice that night there were toasts that were drunk with three times three. That made it a very special occasion. No-one today seems sure how a toast was drunk with three times three. But long ago it was quite a special toast at a very special event. Does it mean there were three sips, or gulps, one after the other? It would be interesting to know.

The banquet that September night of 1866 was in honor of Simon Reinhart. He was one of that band of early-day adventurers who came here and went away again, leaving very little trace of his Victoria activities. Yet he, like so many others, peoples this place when it was young, working hard, making money, going broke, making money again and generally keeping Victoria alive. There were scores of them and it is fascinating to search their records. They went away, and they died, and that was that.

Simon Reinhart was one of these. He was evidently born in Germany, like a number of our other prominent citizens. Where he lived before he came here we do not know. First mention of him is in The Victoria Gazette of September 21, 1858: "Dissolution of Partnership. The partnership heretofore existing between Chr. A. Uhrig, S. Reinhart and Wm. L. Ryckman under the style of Uhrig and Co.'s American Saloon was dissolved by mutual consent on Friday the 17th day of September 1858. Mr Uhrig sold his interest in the above mentioned concern to S. Reinhart and Wm. L. Ryckman. All persons having claims against the late firm are requested to present them to S. Reinhart and Wm. L. Ryckman who agreed to pay all legal indebtedness. Signed - Chr. A. Uhrig."

A few months later Reinhart was married, as noted in The Gazette of February 12, 1859: "Married - In San Francisco, January 27, Mr. S. Reinhart of Victoria to Miss Pauline Del Banco of the former city."

Mr. and Mrs. Reinhart came to Victoria to live, but now for a few years we lose track of them. Mr. Reinhart evidently was in a variety of occupations - merchant, broker, hotel keeper. It is evident he became well off, and a leading citizen, judging by the guest list at that famous three-times-three toast banquet in 1866. Many of the names are well known and have lived until today, while Reinhart's is largely lost. Unless he was prominent and respected there would not have been such a guest list.

We dip into The Colonist for some glimpses of that banquet: "The complimentary dinner to Mr. Simon Reinhart on the eve of his departure from the Colony, at the French Hotel, was one of the most interesting affairs of the kind that it has been our lot to attend during a long residence in the Colony. About 40 gentlemen sat down to a sumptuous repast and the enjoyment, which was unalloyed, continued until a late hour."

Now let us pause for a moment on the importance of the who's who at that banquet for Simon Reinhart. Robert Burnaby presided and was supported by Jules David and David Ievenue. On the right of the president sat Mr. Reinhart, Capt. White of the U.S.S. Lincoln and Messrs. J. Wilkie, C. C. Pendergast, E. Grancini, F. Weissenburger, J. P. Couch, J. Bowcowitz, P. M. Backus, B. Barnett, Edgar Marvin and N. P. Neustadt. On the left of the president sat Messrs. D.

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1 See entry number 4 in Family Tree.

Mr. Burnaby proposed the health of the honor guest and said that he had been in the Colony through all the ups and downs and had done his very best, both in business, and for sweet charity’s sake. And now he was off to the fatherland, to see his family and his wife, who had gone before. It was a happy occasion, yet sad, happy for Mr. Reinhart, and sad for all his good friends who would miss him. But they wished him a happy voyage and a happy visit and, of course, they hoped that surely he would come back to Victoria.

And now The Colonist used that famous phrase, denoting the very special guest at a very special banquet: The toast (to Mr. Reinhart) was drunk with three times three music, “For he’s a jolly good fellow.”

Mr. Reinhart got up and was duly moved. He said he found it difficult to talk, so touched he was. Never before in all his life, he said, had he so wished he was an orator, so that he could put into words all that he felt in his heart, which was bursting. He was sorry to be leaving, but he was coming back, for this was his home, and he hoped that Victoria would prosper always. There was no better place in all the world and for always he would live here. He was so over come with emotion that he forgot for the moment that he had a roving disposition and that much as he loved Victoria, he would always have to keep on the go.

That night there was a great demonstration of affection to Great Britain and the United States. There were no jealousies, no rivalries around the banquet table at the French Hotel. The Colonist said: “Capt. White of the U.S.S. Lincoln said - the armies and navies of Great Britain and the United States combined could conquer the world.

“Capt. Lang said that between England, the great mother, and America, the great daughter there could never be any serious differences. There might be diplomatic misunderstandings, but there was a deep feeling of fealty and attachment among the two peoples. England and America forever! Long might the two nations go on side by side, carrying the banner of civilization into the remotest quarters of the globe (cheers).”

In those days, of course, ladies never went to banquets. And so the toast to the ladies was always a highlight on the program. That night Mr. Neustadt proposed this toast. He said that he would not venture upon any extended remarks, since his knowledge of the fair sex was so limited. At this there were hoots of laughter. Mr. Neustadt must have been known as a gay blade, who had great knowledge of the ladies and a way with them. No, said Mr. Neustadt, thus encouraged by the laughter and the hoots, which doubtless pleased him, he would propose the health of “the dear creatures,” and call on Mr. Grancini and Mr. Pendergast to reply.

Now, again to The Colonist: “Mr. Grancini could say nothing at all about the ladies, because he was an old bachelor; he wondered why he was called on to respond when Mr. Pendergast was present.”

Again, peals of laughter. Was Mr. Pendergast, too, a gay blade? Certainly he was not shy, like bachelor Grancini, for, according to The Colonist: “Mr. Pendergast felt glad of the opportunity to say a few words on behalf of the ladies; the guest of the evening was about to meet. Mrs. Reinhart (applause), a lady for whom all present experienced a feeling of respect. He would propose the health of Mrs. Reinhart.”

And once more that very special toast: “The toast was drunk with three times three.”
Mr. Reinhart responded briefly. Then everybody had his own special toast to propose, in the style of all special banquets: "Volunteer toasts commenced, and with song and sentiment the remainder of the evening was passed."

Did the guest of the evening have to find his own way home? No, indeed, for Simon Reinhart was a very special guest indeed, and that a very special banquet: "At the conclusion of the repast the honor guest was escorted to his dwelling and loudly cheered."

The next morning, bright and early, Mr. Reinhart sailed away from Victoria bound for Germany. Whether he came back we do not know. There is no further trace of him here.

But in 1927 his old friends learned of him through this frank and amusing account in The Colonist: "British Columbians abroad - a friend has furnished us with the following news of former British Columbians - who are or were residents in California.

Frank Way has got rich at White Pine; Frank Fellows and Fisk of Lillooet are at Scope, Nevada; Frank Laumeister at Pioche; Dad Moreland at Prescott, Arizona; Bill Baugh is deputy sheriff at Elko; Cope of Hope owns Notoriety Mills near Santa Cruz and is married to a rich widow; "Poker" Williams married and is worth half a million.

John Ramage and brother are at Chico; G. Williams died well off at Vallejo; L. Huntoon is in San Francisco and married; Pettybone is in San Francisco, rich; Curtin is in San Francisco; the Glennon's (mouth of the Harrison River) are both dead; the elder brother was murdered at Hamilton.

Gus Helmering is in San Francisco, a merchant; Wentworth is the inventor of the three roller skate; Jake Nye is dead. Seth Tilley is merchandizing at Stanislaus, Cal.; John Freeman (Express) is on the 4,000,000 list; Cushing, Bagley and many others Hill's Bar men are in San Francisco, doing well. C. C. Pendergast of Wells, Fargo is said to be worth half a million. P. M. Backus is an auctioneer in San Francisco; J. L. Smith is in Idaho. T. B. Lewis and Fortune are in San Francisco; W. H. Cleaver is rich at Salt Lake; J. Marks and S. Reinhart are in Elko, Nevada; Capt. Jeffray and J. T. Little are brokers at San Francisco.

And that is the last we know of Samuel (should be Simon) Reinhart and his wife, who, that September night in 1866 were each honored by toasts of three times three.²

² Daily Colonist, Victoria, B.C., Sunday, 22 April 1953.
Letter of Pauline Delbanco Reinhart.
2110 Santa Clara Ave., Alameda, Cal.,
May 18, 1906.

My dear ones:

Your letter of the 29th ult. received in time, but your kind telegram along with a whole lot of others, we did not receive until a few days after that. You see my dears, San Francisco was a chaos! There was absolutely no communication, and as soon as quiet set in, the millions of telegrams were assorted and forwarded by mail as well as the accumulated letters. (We had a big bundle including both).

It was a terrible experience which a life time cannot efface. The earthquake was bad enough, but the terror of terrors was that simultaneously with the quake the water mains broke. Not a drop of water to drink, to wash with, or to quench the fire, which started almost simultaneously with the earthquake. They had nothing to fight the fire with except dynamite, until later in the day they succeeded in getting salt water from the Bay.

Another misfortune was that Chief Sullivan was killed by the earthquake. He was the able head and leader of the fire department, and for a time this was not realized and there was no head to anything. Of course it did not take long and the military took hold, and the militia was called out. They all did good work, but the terrible flames broke out in so many different directions, that one could not help thinking that the electric crosswires had much to do with it. Of course electricity and gas was all turned off and the city in darkness save for the illuminating flames. From our rooms I had the panorama of the whole city, and I cannot describe to you the terrible fascination of seeing the whole city ablaze.

I sat up watching the flames leap from one beautiful building to another, awestricken. I could not tear myself away. There was nothing to eat or drink, servants and guests had left the hotel, but uncle and I sat up and looked, and looked, never dreaming that the fire would attack our hotel, until all at once about 7:00 P.M. Uncle said he would go down and see what is going on.

Then he returned quickly and said that we had to get out quickly as possible, that everybody was out of the house, except ourselves, and that the fire was right back of the hotel, you may imagine how I felt. The house was in darkness, and we groped our way downstairs as best we could. Then however, (when) we came to the front-door a different world met our gaze. The street was light as day, and hot as a furnace fire, refugees hurrying in all directions dragging or carrying their little belongings as best they could. Cripples and sick people were carried about and the whole sight was terrible in the extreme.

Uncle tried and tried in vain to procure a vehicle of some kind to convey us out of the reach of flames, but we had waited too long already, people were all terrorstricken, and for love or money nothing was to be had. There was nothing for us to do but to remain on the street all night. But everybody was in the same boat, (except those who had gone to the Presidio, where they were provided with tents), and the streets were crowded. Nobody slept. We wended our way up to Uncle Nathan's, where we arrived at 5 a.m. on Thursday morning, after walking

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3 St. Nicholas Hotel, 333 Pine Street.
4 Simon Reinhart (Sr) and Pauline Delbanco Reinhart.
5 Nathan Delbanco.
around all night, thinking that when we reached their house we would be in safety, but they as well as everybody else all along the line were packed up and ready to go to the Presidio. They were all afraid of the fire, and if there had been any wind at all, everything would have gone, even our beautiful park, but the lack of wind saved at least that part of the city. Then, there was nothing to eat, the few grocery stores left were closed until the military opened them, and gave the people the provisions. That day there was not a loaf of bread to be had in San Francisco. The memorable 18th day of April 1906! But what is the want of bread compared to the want of water? One blessing was that we had steam cars and wireless telegraphy and ferry boats. The very next day there was food and water from the neighboring cities, some even went so sent a carload of sandwiches and hard boiled eggs, tea and coffee in bottles. Los Angeles sent a carload and shipload of water and Oakland baked bread all night. Everybody baked.

The chimneys were all more or less injured by the earthquake, and no one was permitted to make the use of them, the city being put under martial law. After that everybody who stayed in the city had to cook on the street, and they do yet, and everybody had to stand in line for “rations” and water. People who fled to the Presidio, the Park, or the beach were provided with tents, bedding and provisions. It is wonderful how orderly and perfect everything was managed, if one stops to think that 300,000 had to be fed. A great part of the housed, the sick and wounded, cared for, and the naked clad.

“As every cloud has a silver lining”, so this terrible catastrophe brought out people’s best traits. There is a brotherly and sisterly love pervading all. Everybody is good to everybody else, and rich and poor are almost on a level.

When we came over here after a walk of five or six miles, for Market Street was on fire, and we had to take a round about road down to the ferry, through the hot sand, in the heat of the day, without being able to get a drop of water, and all along the streets see the sad sights we had to see, we felt like coming out of “Hades” into “Paradise”. It is quiet and restful, and although we have invitations from our dear friends in all directions to come to them, we feel that we want to stay here for a while.

All our friends have been so kind that it almost repays us for our terrible experience. We have lost all our personal belongings, my lovely books, and all the things I treasured and had accumulated for years. I now have nothing to remind me of the past save memory, still we are so much better off than thousands of others that we ought not complain, and we don’t, only I always see those terrible flames. Uncle Nathan has lost all his income. They saved their home, which now they are trying to rent, so that they will have something to live on. Alice’s husband along with his brothers, lost their two stores, but they are fully insured, and I hope will in time be all right again. Adolf has gone East to arrange for goods, and Alice went to stay with relatives in Winnemucca till he returns. Neither she nor her mother could leave the city, and their experience during all this time has been trying. (They now have gone to Uncle Nathan’s home.) I have not been back to the City, but Uncle went over every other day to bring some provisions to Alice and Julie, which under the conditions was no small thing to do, as there were no cars running, and all obtainable conveyances in use for the government, but he managed to get through. Tomorrow I will try and go over with him, as now most of the street cars are running again.

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6 The following was hand written into the letter.
"Since writing the above, we learned that he (Uncle Nathan) is not as badly off as reported. True he lost his houses, but he has his building lots, which he can rent and also has a good deal of bank stock, but they went on like crazy."

7 Alice Reinhart Kaufmann and Adolf Kaufmann.
Now my dears, I have made you a graphic description of everything and hope you will be satisfied. With fond love in which Uncle joins, I am always your,

/s/ Aunt Pauline.

PS. I have not yet been to the City. 8

The pioneer-business institution of this section and also the largest dealer in general merchandise in Nevada is the Reinhardt business, established in 1868 by Eli Reinhardt, now deceased. This enormous business is continued today under the active management of his nephews, E. Reinhardt, S. Reinhardt and A. Reinhardt. The business interests of these gentlemen combine many lines and in each branch the Messrs. Reinhardt personally interest themselves.

Perhaps their most important holding is the Reinhardt store, known throughout a wide territory as the leading mercantile institution of this section of the State. Here they handle a stock of goods which in its entirety would probably involve hundreds of a quarter million of dollars.

There is a department store where practically every item in trade may be secured. They carry dry goods in large assortment, groceries of all kinds, special lines of supplies which are purchased in Oakland and distributed from here. They carry ladies' and gentlemen's ready-to-wear clothing, furnishings for the family and for the home, and, in fact, numerous articles too numerous to mention. The furniture and house furnishing lines for fully furnishing the home.

While other important branches include hardware and saddlery, hardware and farm, coal, building supplies, lime, cement, doors, windows and a heavy stock of lumber for every purpose. Their furniture and house furnishing department is in a separate building from the main store, their lumber yard and fuel yards are also separate establishments, and another exceptionally large cannery department is in another building to service all vehicles. Many special agencies are controlled in various lines, such as for Draperies, Sewing Machinery, John Deere products, etc. Another special department worthy of mention is the plumbing department, where all work in heating and sanitary engineering is done, as well as contract work in these and other lines. This department is under the management of B. Zuhren and his staff, who handle all work in heating and sanitary engineering, as well as contract work in these and other lines.

This department is under the management of B. Zuhren and his staff, who handle all work in heating and sanitary engineering, as well as contract work in these and other lines.

The Messrs. Reinhardt have shown that business judgment in their endeavors and secure for their patrons popular lines. They control the superannuity line of clothing and the Frenshelm line of shoes and this high standard is followed up by all their branches. The chief accountant and office manager at the store is Mr. M. W. Niswinger. The ladies' clothing, and the druggist department is managed by Mrs. Crumers. The Messrs. Reinhardt of course supervise all departments, but they are assisted by sixteen able and experienced clerks at this time alone. They have a branch store at Golconda which is the leading institution in that second in importance only to the one here mentioned. They have a branch office in San Francisco at 216 Fine Street, McGregor building, and their buying interests also demand a New York location. Their delivery wagon cover

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8 It was a phenomenon of the West. If you addressed a letter to "City" from anywhere in the West, it would be delivered to San Francisco without delay. This lasted until about the 1940's. San Francisco was referred to, in conversation or otherwise, as "The City".
REINHART & CO. - Attention is directed to the advertisement of Reinhart & Co., which appears under the head of “New Today” in another column of the SILVER STATE. “Little Reinhart,” the head of the firm in Winnemucca is well known in this community, and means what he says. Give him a fair trial, and see how it is yourselves.

E. REINHART & CO.

The pioneer business institution of this section and also the heaviest dealers in general merchandise in Nevada is the Reinhart interests, established in 1868 by Eli Reinhart, now deceased. This enormous business is continued today under the active management of his nephews, E. Reinhart, S. Reinhart and A. Reinhart. The business interests of these gentlemen combine many lines and in each branch the Messrs. Reinhart personally interest themselves.

Perhaps their most important holding is the Reinhart store, known throughout a wide territory as the leading mercantile institution of this section of the State. Here they handle a stock of goods which in its entirety would probably invoice upwards of a quarter million of dollars.

Their is a department store where practically every item in trade may be secured. They carry dry goods in large assortment, groceries of all kinds, special lines of supplies which are purchased in carload lots and distributed from here. They carry ladies' and gentlemen's ready-to-wear clothing, furnishings for the family and for the home, and, in fact, numberless articles too numerous to mention. The furniture and house furnishing lines for fully furnishing the home, while other important branches include harness and saddlery, hardware and fuels, coal, building supplies, lime, cement, doors, windows and a heavy stock of lumber for every purpose. Their furniture and house furnishings department is in a separate building from the main store, their lumber yard and fuel yards are also separate institutions, and another exceptionally large connected department is farm implements, wagons and all vehicles. Many special agencies are controlled in various lines, such as Deering-McCormick Machinery, John Deere products, etc. Another special department worthy of an article in itself is the plumbing department, where all work in heating and sanitary engineering is done, as well as contract work in these and other lines. This department is under the management of B. Zahren and from here sewer work, water systems work etc., is handled. There are also paint and oil lines and other departments which we have failed to touch upon, but it will be seen from the foregoing how important an institution this store is, which if it was gathered under one roof would more than cover two city blocks.

The Messrs. Reinhart have shown rare business judgement in their endeavors and secure for their patrons popular lines. They control the Kuppenheimer line of clothing and the Florsheim line of shoes and this high standard is followed out in all their branches. The chief accountant and office manager at the store is Mr. M. W. Ray, and the ladies’ clothing, suit and cloak department is managed by Mrs. Grauer. The Messrs. Reinhart of course supervise all departments, but they are assisted by sixteen able and experienced clerks at this store alone. They have a branch store at Golconda which is the leading institution there and second in importance only to the one here mentioned. They have a branch office in San Francisco at 216 Pine Street, McGregor building, and their buying interests also demand a New York location. Their delivery wagons cover Winnemucca and their freight ing operations cover this section of Nevada.

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Daily Silver State, Winnemucca, Nevada, 6 Mar 1875.
E. Reinhart & Co. is the manager of the Winnemucca Water & Light Company and are among the heaviest realty owners in this locality. They have large interests in other city enterprises and are progressive and able business men who have taken over large holdings, continued and enhanced same in value and importance and have an abiding faith in Winnemucca and the territory surrounding. Three of our most prominent men and merchants are E. Reinhart, S. Reinhart and A. Reinhart.\textsuperscript{10}

It was always used the magic date of 1863, a date which has been firmly fixed in the minds of Elko county people, here is inescapable evidence that the store originated in 1857 or earlier, since account books have been found, covering the earlier date.

This makes Reinhart's 91 years or older.

It has been owned and operated by five generations of the Reinhart family. An old file, just discovered shows that Maximo Reinhart, the father of Reinhart, was the founder. This could indicate that the firm is more than 91 years old because account books go back to 1857, when Ben Reinhart was in charge.

Ben was succeeded by his son Edgar, who had been educated in Europe and then graduated from the University of California. Next in line was Edgar's son, who passed away last September. Mrs. Louise Reinhart and her daughter June are the present owners, with Mrs. Reinhart as manager.

Because of the Tuscarrora boom, business flourished and the early days were colorful. Eight and ten horse teams carried thousands of dollars worth of merchandise to the mining operations in northern Elko county. Supplies were paid high in front of the store at night and were picked up by the teams before the crack of dawn for the long trek to the mines.

Floor and all edibles were packed high on the load so pigs and other animals waiting the screen could not get to them.

Anything could be bought in Reinhart's in those days from a sack of flour to a wedding gown. The cash registers were gold unions. It was only within recent times that .25 cents was considered acceptable in Nevada and pennies were considered in the front days. When the mining business began to flourish in Elko county, Elko became a livestock center. Ranchers bought supplies to last as long as a year.

There were practically no stores and the great piles of merchandise placed in front of the store for miners and ranchers.

Throughout the years Reinhart's has weathered many periods, was and years of drought. Many improvements have been made in the store since 1863 and today it boasts one of the largest stocks of merchandise of any store in eastern Nevada.

\textsuperscript{10} The Humboldt Star, Humboldt County Development Edition supplement, 21 Aug 1911.
Reinhart's is Oldest Business in Elko.

91 YEAR OLD STORE PUTS

Elko Daily Free Press in Shade.

While it has always used the magic date of 1868, a date which has been firmly fixed in the minds of Elko county people, here is indisputable evidence that the store originated in 1867 or earlier, since account books have been found, carrying the earlier date.

This makes Reinhart's 91 years or older.

It has been owned and operated by five generations of the Reinhart family. An old file, just discovered shows that Maximo Reinhart, the father of Benedict, was the founder. This would indicate that the firm is more than 91 years old because account books go back to 1867, when Ben Reinhart was in charge.

Ben was succeeded by his son Edgar, who had been educated in Europe and then graduated from the University of California. Next in line was Milton, Edgar's son, who passed away last September. Mrs. Louise Reinhart and her daughter Joan are the present owners, with Mrs. Reinhart as manager.

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BECAUSE of the Tuscarora boom, business flourished and the early days were colorful. Eight and ten horse teams carried thousands of dollars worth of merchandise to the mining operation in northern Elko county. Supplies were piled high in front of the store at night and were picked up by the teamsters at the crack of dawn for the long trek to the north.

Flour and all edibles were packed high on the load so pigs and other animals roaming the streets could not get to them.

Anything could be bought in Reinhart's in those days from a sack of flour to a wedding gown. The cash registers were gold scales. It was only within recent times that money under 25 cents was considered acceptable in Nevada and pennies were unheard of in the boom days. When the ranch business began to flourish in Elko county, Elko became a livestock center. Ranchers bought supplies to last as long as a year.

There were practically no thefts from the great piles of merchandise placed in front of the store for miners and ranchers.

Throughout the years Reinhart's has weathered many panics, wars and years of drought. Many improvements have been made in the store since 1867 and today it boasts one of the largest stocks of merchandise of any store in eastern Nevada.

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UPON THE death of Edgar Reinhart the management was placed under supervision of Dale Bell, who had been employed by the store and was the understudy to Mr. Reinhart. It was then owned by Mrs Edgar Reinhart and her son and daughter-in-law, Mr. & Mrs. Milton Reinhart. Jack Martin was in charge of the men's department until he was called into the service by Uncle Sam in the second World War.
Dale and Jack continued the progressive, yet conservative policy of the former management.

Later Walt Wright was named manager of the store and he stayed until March, 1952. Since that time it has been under the management of Mrs. Reinhart.

There are now two departments in the store, one carrying a complete line of wearing apparel for men and the other for women and children. Many lines which have been in existence for over a half century are still carried in stock. Notably among these are Stetson hats, Levis and Pendeltons.

Assisting Mrs. Reinhart in the operation of the store are the following, C. Roy Johnson, Mrs. Lucille Johnston, Mrs. Bonnie Bardsley, Mrs. Robert Glennon and Mrs. Ira Pearce.

Reinhart's windows are always attractively decorated, due at present to Mr. Johnson's skill, and many times they have been given over to the public worthwhile events. The Boy and Girl Scouts always use them to display their handicrafts and in bygone days they were decorated to urge the sale of U. S. War Bonds.

Any worthwhile civic endeavor has always found ready cooperation at all times upon the part of the owners and various store managers.

Reinhart's success, these many long years, has been due to the policy that has made the West great, honesty and fair dealing backed by dependable merchandise.11

The Pioneer Store of Elko

Serving Elko County for 91 years

Reinhart's

"SINCE 1868"

THE FAMILY STORE

Benjamin Reinhart opened the Reinhart Company in 1867, offering a large variety of goods at a fair price.

Serving Elko and Elko County with the best in general merchandise on the market, Reinhart Company continues to grow. A busy, thriving population soon turned Reinhart Company into a favorite department store.

Today, 91 years later, Reinhart's is known as "The Family Store", proud to be a part of Elko County...offering for sale famous brands of merchandise; celebrating 91 years of progress and service to Elko County and striving to maintain the prestige and goodwill established by Mr. Benjamin Reinhart so many years ago.12

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12 Believed Ibid.
Benedict Reinhart (Reinach), my paternal grandfather, died in 1903 and before I was born (1906). A copy of the obituary notice which appeared in the Elko (Nevada) newspaper (The Independent) is enclosed (June 9, 1903), One brother is mentioned (Simon), but I believe there was another, Eli, a bachelor. Besides the Reinhart Company in Elko, I believe there was also a store in Winnemucca, Nevada. I used to hear that Eli's will disappeared or was destroyed, but that the Elko branch of the family decided against litigation and did not contest the subsequent proceedings. By implication I gathered this was incompatible with their principles or life style, even though substantial funds were involved.

My paternal grandmother Recha (Oppenheim) Reinhart is the one family member whose lineage can be partially traced via "a family tree". So if you go back 12 generations, I can tell you the name of one of your 2,048 ancestors! I saw my grandmother Reinhart only once when our family was in Paris in 1913 and when I was six years old. According to stories I heard later, she came to California via the Isthmus of Panama, crossing by mules. I understand she was once given a gift of an apple which, due to the scarcity of this fruit, cost $10, but there is no confirmation of this, so it may be just family chitchat.

Apparently she did not like provincial Elko, Nevada, and packed up her 5 children (Julius, Manfred, Arthur, Bianca, Edgar and Rudolph and took them all back to Europe. I know that my father went to school in Germany. A German newspaper noticed his presence because he made a schoolboy speech opposing the government's decree requiring government employees to vote for the government ticket. I have the clipping here somewhere and if I can find it will send along a copy with the other material. I plan to attach to this memo. All the children but Bianca (I met my aunt only once [after 1913] in 1929), returned to the United States and all but my father settled in the West. He went into business in New York. My grandmother, Recha Reinhart, died in Germany during World War I, I believe in 1917, probably in Frankfurt. Her estate was recovered by my father after the war. The income of the fund of about $40,000 was sent monthly to Bianca during her lifetime. This was done at my father's suggestion and was a voluntary family arrangement by her brothers. After his death and my father's death, this fund was distributed to the respective siblings (and their successors) by me as successor Administrator.

The setup was a private family arrangement which my father got the heirs to agree to since Aunt Bianca, not being an American, but a French citizen was not technically or legally entitled to any share of the estate recovered since the funds were retrieved by the U.S. Government from Germany for American citizens. However the family included her and her children and they received her share of the eventual distribution in the 1930s. I remember Marcelle speaking to me about this in 1929 when I visited her. She was concerned that her mother was not reporting this income properly and thought the eventual principal might be confiscated.

My father, (Rudolf R.) was apprenticed and employed by his brother-in-law Leopold Schiff and learned the jewelry business that way. He first travelled in Europe as a salesman and carried gems as a boy of about 18. Later he came to New York and became a pearl merchant. I know nothing more about Leopold Schiff except the names of his children: Gaston, Egan, Lucien, Marcelle and Adrienne Schmelzer? (formerly Holland). I believe Frances saw Adrienne once in 1933 in England. As I recall it there were family strains and problems between Aunt Bianca and

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13 This essay was written by Robert Reinhart to Pierrette Saupher many years ago. It is interesting in many respects, the most probably being why the Winnemucca Reinharts and the Elko Reinharts did not speak to each other.
her husband, but this is largely surmise. I think her mother (Recha Reinhart) was vexed or hostile about the way he treated her. There is probably some basis for this surmise which might be supported by some old letters I have here. (There were probably some strains in the Recha Reinhart marriage as she never returned to her husband in the United States.

There is (by the way) a Rene Schiff in New York City at 580 Fifth Avenue, who is in the jewelry business, but he is a Schiff relative and not related to Frances or to me. I never met him but remember when he first came here that I learned of him in the 1930's.

On Recha Reinhart's side going back a few generations there is a common ancestor with the Schiffs of a prominent American banking family of Warburg/Schiff. This is a slim connection and only a parenthetical sidelight. Dorothy Schiff's biographer (she owned and published a New York City newspaper), the New York Post, suggests she can be traced back to biblical King Solomon, for whatever that's worth. Anyway a copy of that Schiff family tree is enclosed for your parusal in case you want to see if there is any Schiff connection.

References to the Reinach family can be found in accounts in the Jewish Encyclopaedia. I copied some but have not enclosed it with the material I am sending along.